

Strategy Execution – the winning edge

Workshop Program

DR DAVID BLYTH

BSc MAppSc MBA DBA FAICD



Strategy Execution ... the winning edge

Do you have a 'winning strategy'? Great: now the hard work begins.

Studies consistently demonstrate that firms typically achieve around 65% of the upside they envisaged when they set out on a particular strategic pathway. That's a lot of value left behind!

This program will give you an edge in capturing a much greater share of the value your strategy promises. More specifically, at the end of the workshop you will be able to:

- Translate your 'strategy' into an executable 'strategic plan' (Hint: the two are not the same)
- Apply the five key elements necessary for successful implementation to your organisation
- Recognise and overcome the barriers to execution in your own organisation

You will walk away with some valuable tools which will help you translate this knowledge into practical activities in your business. More details on the individual program elements are show overleaf.

Strategy Execution – Program Overview

Translating your Strategy

- The strategy is not the plan
- Key steps in translating a strategy into an executable plan
- What is a work breakdown structure? How can it help execution?
- How can 'interface risks' block your implementation success?

Key Elements of Successful Execution

- Effective strategic leadership
- Building the change management team
- Systems, processes and behaviours: what changes?
- What is my communication strategy? Is it enough?

Building an Execution Culture

- Recognise the major barriers to execution?
- Overcoming the leadership barriers?
- The executive's unique challenge
- Practises that build an execution culture

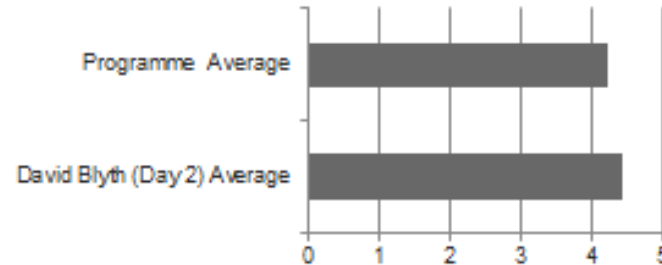
See what other clients are saying ...

David Blyth – Strategic Execution

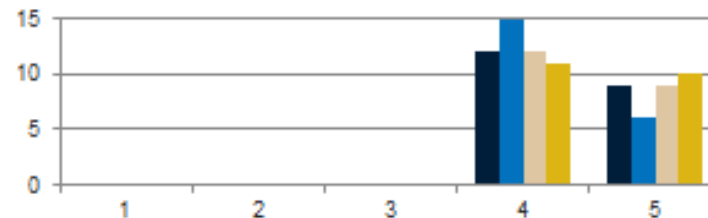


Average Score:

4.4



Frequency of responses



Relevance / Quality of Learning	4.5
Interactions with Delegates	4.3
Class Facilitation	4.5
Overall Impression	4.5

Comments

- Interesting and engaging
- Enjoyable
- Good illustration and application
- Great humor and interaction
- Well led and facilitated by David, good teamwork with Byron.
- A very good segment
- Good interaction
- Outstanding! Enjoyed the material and execution.
- Loved the content on creating strategy and choosing what to focus on

Make the change ... beat the status quo trap

Duration:

The program is designed to run over a half day, but can be tailored to meet the needs of specific audiences and clients. It was originally part of a full day program which also gave the participants greater insight into the nature of strategy, and their role as leaders and 'strategy translators'.

Next Steps:

Do you want to capture an additional 20% of the value of your strategies?

Do you want to build an execution culture in your organisation? (An execution culture attracts both opportunities and talent!)

Contact Dr David Blyth (<mailto:david@2ndhorizon.com.au>) and let's talk about how we can help